AVICA

DATA-DRIVEN AUTOMATED VIDEO CONTENT CREATION

DATA-DRIVEN

PROBLEM

Video content production at scale is an expensive and time-consuming task, which requires certain technical skills and knowledge

SOLUTION

AVICA offers data-driven automated video content generation solution for diverse business use cases at scale and up to 100-times cheaper

AUTO-MATION

LOW COSTS & AT SCALE

IMPACT

Digitalization and automation of marketing business processes revolutionizes multiple use cases across all industries and business domain

IN4 OM

AVICA

DATA-DRIVEN AUTOMATED VIDEO CONTENT CREATION

USE AVICA TO SCALE-UP YOUR CONTENT PRODUCTION TASKS WITHOUT HIGH COSTS

ALL PRODUCTS

every single product has it's own video with product-specific data and visual style

LOCALIZATION

format, styling, language, location-specific data, etc.

FEW VIDEOS
(1 product, 1 brand, 1 campaign, ...) created manually

MATCH MARTECH PROFILES

social, demographics, geo location, gender, etc.

PERSONALIZATION

client name, history of purchases, preferences, recommendations, congratulations, events and promotions, etc.

Contact us to work on your use case!

FFG
Forschung wirkt.

HANDELS VERBAND

nVIDIA.

IN4OM